



National Marketing Education Association

Summer Summit

Dallas, TEXAS July 6-7-8-9, 2017

Agenda at a Glance

July 6 th	5pm	Welcoming. Meet in the Marriott Dallas City Center and walk to the trolley to attend our Uptown location.
July 7 th	8am-5pm	Site visits and lunch. Dinner on your own.
July 8 th	9am-5pm	Site visits, workshops and tour AT&T Stadium "Home of the Dallas Cowboys". Dinner on your own.
July 9 th	9am-Noon	Coffee time and Best Practices Discussions. Depart for the airport at your leisure or head over to the National Academy Foundation Conference. See website: http://naf.org/event/naf-next-2017

Marriott Dallas City Center will be our base, but you may book another location, if you wish. There is no room block. There is a Sheraton Hotel close by and both hotels are next to the DART Pearl Station that runs from DFW airport. This Summer Summit is NOT a Sit and Get Conference. It is a Get Up and Go Conference. You will travel to the business sites and get to know industry folks personally, so that you can reach out to them later, with networking opportunities. Plan on wearing comfortable shoes, as we will walk, bus, and trolley to our numerous events. Subject to change.

Space is limited. Email Debbie.Moore@dvusd.org if you have questions.